



Tonino Lamborghini

CAFFÈ

MEDIA RELEASE

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Tonino Lamborghini Caffè is pleased to announce its role as support sponsor and official coffee supplier to the 2010 Melbourne International Flower & Garden Show.

The Melbourne International Flower & Garden Show is recognized by Tourism Victoria as one of the State's 'Hallmark Events.' Receiving extensive promotion throughout Victoria, Australia and overseas, the Melbourne International Flower & Garden Show joins other world-class Victorian events, such as the Melbourne Cup Carnival, the Australian Grand Prix, the Australian Open Tennis and the Melbourne International Comedy Festival.

This prestigious event is Australia's biggest flower and garden show, and one of the largest and most successful garden shows in the Southern Hemisphere. Over 1.6 million visitors have attended the event over the past 14 years.

The Melbourne International Flower & Garden Show is held at the beautiful and historic Royal Exhibition Building and Carlton Gardens. It runs from 24th to 28th March 2010.

This year, visitors to the event will be able to enjoy a taste of luxury: Tonino Lamborghini Caffè. ('Caffè' means 'coffee' in Italian)

Following in the footsteps of his father, the great Ferruccio Lamborghini (of luxury car fame), Tonino Lamborghini established a world of exclusive, yet accessible luxury.

"I used to travel a lot...and wherever I went I couldn't find any good, sweet, creamy and well-roasted coffee blends, like the Italian ones I grew up on...So, I decided to start producing and distributing my own blend, branded 'Tonino Lamborghini'....It reminds me of mornings at my family house, with my mother and father."

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Suited to discerning coffee connoisseurs, Tonino Lamborghini Caffè embodies the perfection expected of all products bearing the Tonino Lamborghini name.

Look out for our distinctive Tonino Lamborghini coffee carts at the Melbourne International Flower & Garden Show at the Exhibition Buildings and Carlton Gardens from 24 – 28 March 2010, and join us for an authentic Italian espresso.

Tonino Lamborghini Caffè
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