



# *Tonino Lamborghini*

## CAFFÈ

### PRESS RELEASE

#### **Coffee Alert - Tonino Lamborghini Caffè Arrives in Albert Park Cafe**

From Tuesday 1<sup>st</sup> July 2008, Melbourne's coffee-lovers will be able to experience the Tonino Lamborghini Lifestyle, and enjoy Tonino Lamborghini Caffè (*caffè* is Italian for coffee) at the **Kerferd Road Deli, Albert Park**.

To celebrate the launch of Tonino Lamborghini Caffè in Albert Park, Kerferd Road Deli is holding a "Fun Day" on Saturday 5<sup>th</sup> July with live music, face-painting, and of course some coffee cupping! So come along, bring your children, and indulge yourself with some 'accessible luxury'.

*Tonino Lamborghini coffee*, you say? Following in the footsteps of his father, the great Ferruccio Lamborghini (of luxury car fame), Tonino Lamborghini established a world of exclusive, yet accessible luxury. Tonino Lamborghini was one of the first Italian lifestyle brands to extend his collection from fashion and accessories to coffee and gourmet food in the 1990s. The "Tonino Lamborghini lifestyle" has consolidated itself in an expression of "accessible luxury" all around the world. Well known in Europe as a leading gourmet product, Tonino Lamborghini Caffè is now heading 'down under'.

Tonino Lamborghini Caffè embodies the perfection expected of all products bearing the Tonino Lamborghini name. A unique combination of exceptional quality beans and strict quality controls makes the café and restaurant blend a favourite for the most discerning coffee connoisseurs, with a creamy taste and rich body, full of the flavour of real Italian Espresso.

Kerferd Road Deli is now only the second café in Australia to stock Tonino Lamborghini Caffè. (A limited roll out to exclusive locations is planned.) Here, customers can enjoy a superb coffee made by trained baristas Issy and Rebecca. "We are very fussy about our coffee – the quality of the beans, how it is made and served," says Jane McIntosh, owner of the Kerferd Road Deli. "We chose Tonino Lamborghini Caffè because of the unique combination of the high quality product, the service, and because it is a name associated with 'accessible luxury', Jane said. "Our customers deserve the best, and we want them to enjoy the very best coffee available – and that in my view is Tonino Lamborghini Caffè. It is truly a coffee for avid coffee connoisseurs to enjoy in-house, or buy some from our retail range, to enjoy at home"

Jane, a self-confessed 'corporate refugee', took over Kerferd Road Deli two and a half years ago. She has transformed the Deli into a cosy, up-market, gourmet café catering for a loyal local clientele, business people, and weekend latte life-stylers, cyclists, walkers and others. The café also does gourmet catering.

On the innovative menu there is a variety of delicious items with a difference. The à la carte breakfast and tasty lunch morsels are prepared by chef Fiona, who brings to the kitchen her creative talents as an artist, when preparing dishes ranging from eggs benedict (simply the best in town) to crumpets mascarpone, and KRD's gourmet meat loaf. Or perhaps try the Queensland Blue – herb infused roast pumpkin on toast with olive tapenade and melting blue cheese.

We invite anyone over the next month to come in and enjoy a sample coffee – just mention this article to receive your FREE Tonino Lamborghini coffee at Kerferd Road Deli.

**Kerferd Road Deli, 381 Montague Street, Albert Park. Tel: 9699 8881**

Tonino Lamborghini Caffè. Tel: (03) 9532 1520 [info@lamborghinicaffe.com.au](mailto:info@lamborghinicaffe.com.au)

[www.lamborghinicaffe.com.au](http://www.lamborghinicaffe.com.au)